Going "Live" soon...

WEBCAM

Join early | Mute Mic | Turn On | Check Audio | Phone Option

Mastering the Art of Video Communications

How to communicate confidently through video

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What are your Expectations from this session?

I cannot promise you that you will...

But you will certainly get some very useful tips

1.Win a YouTube Gold button

2.Make My $1 Million using FB Live

3.Get My Next Action Video sponsored

4. Secure Your Dream Job

5. Make it B.I.G in the Media Industry

6. Have your music video awarded

I can help you look better and have more impact than this people when using video communications!

When was the first video call ever made?

Let's look at the past to understand the future.

It has taken 56 years and COVID-19 for video to reach mass adoption

Bell's Picturephone premiered with great fanfare at the 1964 World's Fair in New York

In the 90's, we saw ICQ, MSN, Skype and then 3G made mobile video calls possible.

Business video conferencing uses dedicated hardware to process audio and video (>Y2K)

Better CPU performance has enabled the of software to process video (Cloud & Devices)

Video conferencing usage has exploded given COVID-19 movement restrictions

The workplace of the future uses video communications as way to meet and learn

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TOPICS

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Video is used across Industries

Many business processes can be enabled through video collaboration

Communication

Brainstorming

Selling

Recruiting

Training

Teaching

Learning

Telehealth

Arraignments

Telejustice

Supply Chain

Maintenance

…and many more. The sky *(without any plane)* is the limit!

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The Importance of The Network

Use a wired connection whenever possible. Video is bandwidth Hungry!

1. No Public Wi-Fi
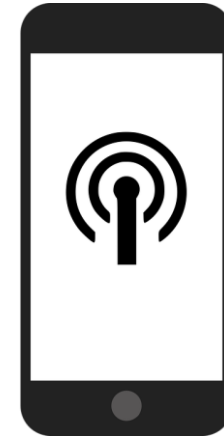
2. No Mobile Tethering or Hot Spot

3. Avoid Wi-Fi at Home if shared or weak signal
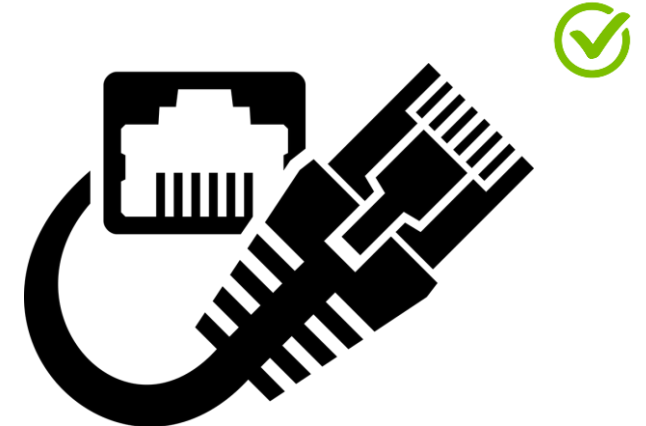
4. Use a wired connection if you can

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Can You Hear Me?

Audio is the most important aspect of a good conversation at a distance

Do not use the integrated audio devices

Use professional USB audio peripheral devices

Not for interviews. Avoid BT connection.
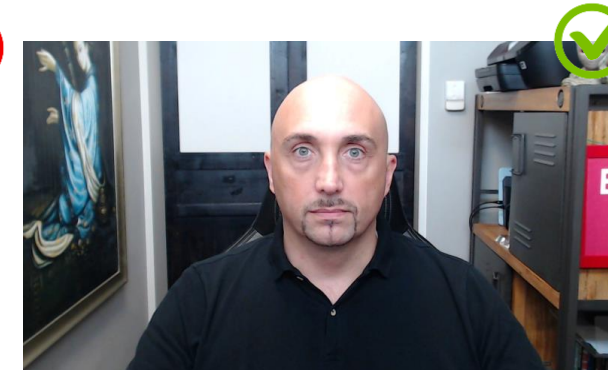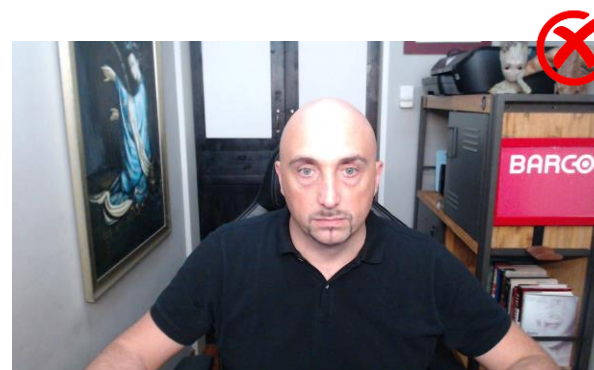

Use a headset and show you are ready to WFH

Can You See Me or Not?

Use an external camera and look into it to send eye contact!
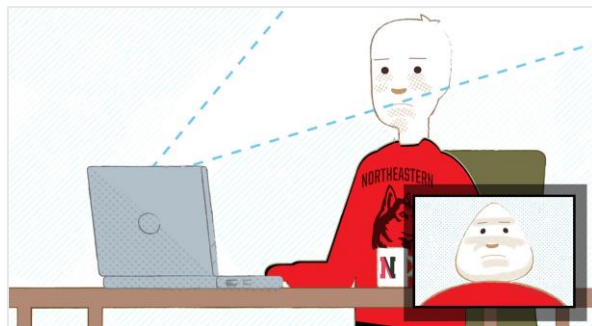
1. Too Low
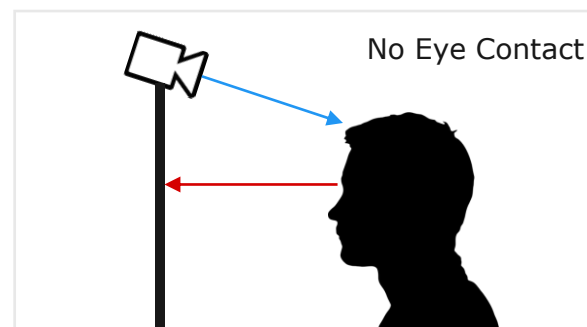
2. Too High — No Eye Contact
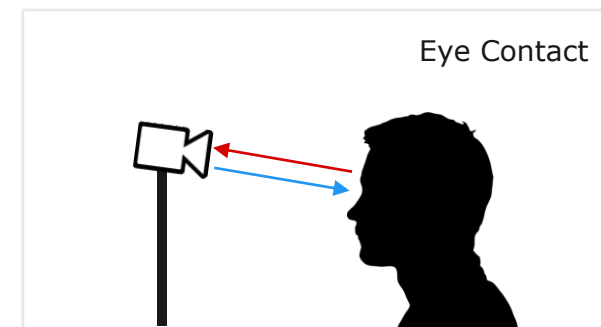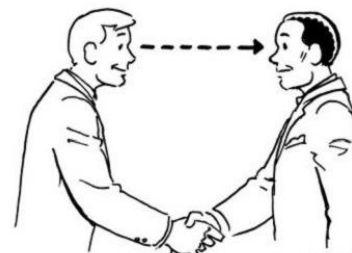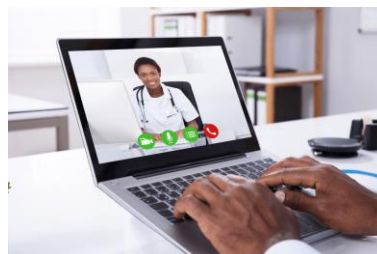
3. Ideal — Eye Contact

Light it up!

Avoid backlight effect. Face the window. Invest in LED lights if needed.
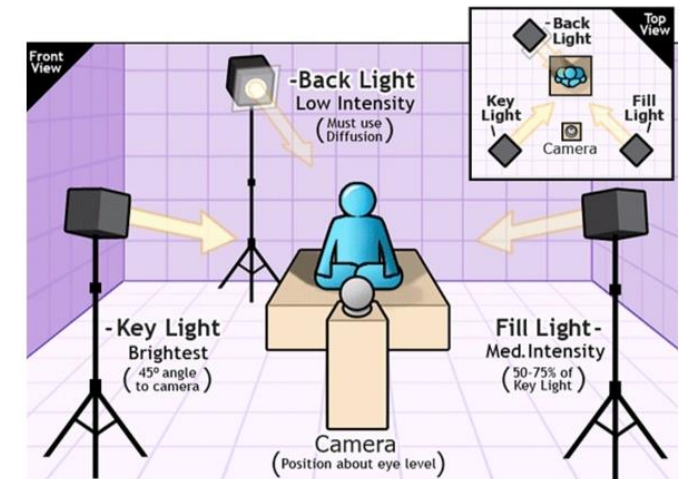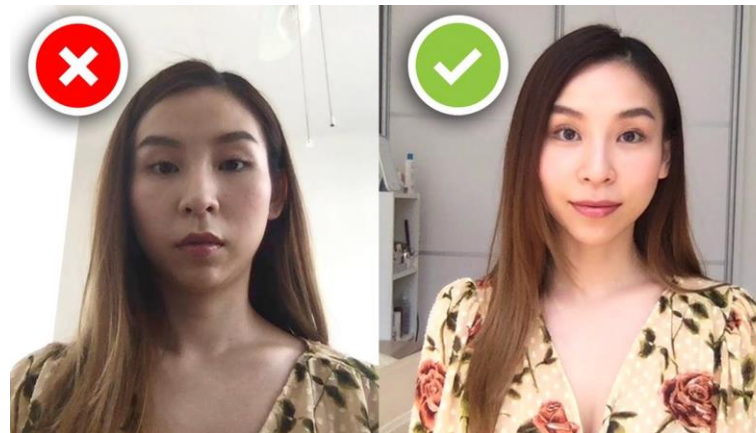
Soft Front Light ✔   Distracting Back Light ✘

Three Point Lighting

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Position in the Frame

Remote participants must be able to read facial expressions & body language

A. Good for Interviews, Meetings, Lessons

B. Good for Presentations, Training, Teaching

1.Too High

2.Too Low

3.Not Close Enough

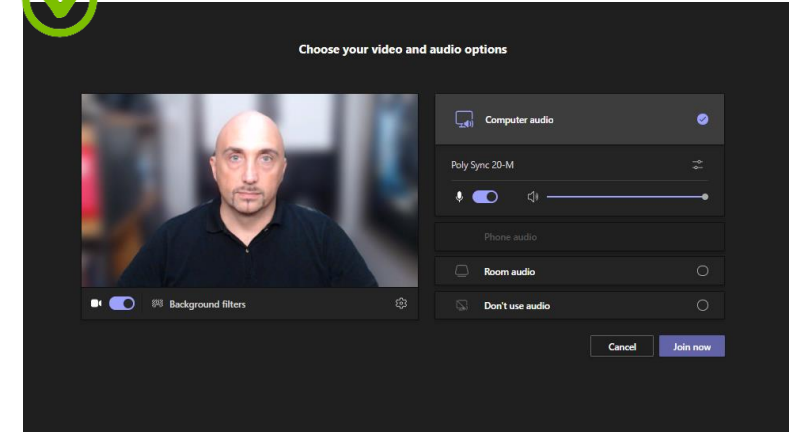4.Way Too Far

5.Too Close

6. Not Centred

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Background Check

Prepare your background and attire depending on audience and message

1.Clean, tidy and non-distracting background

2. Blur the background if you can

3. Avoid distracting backgrounds and filters

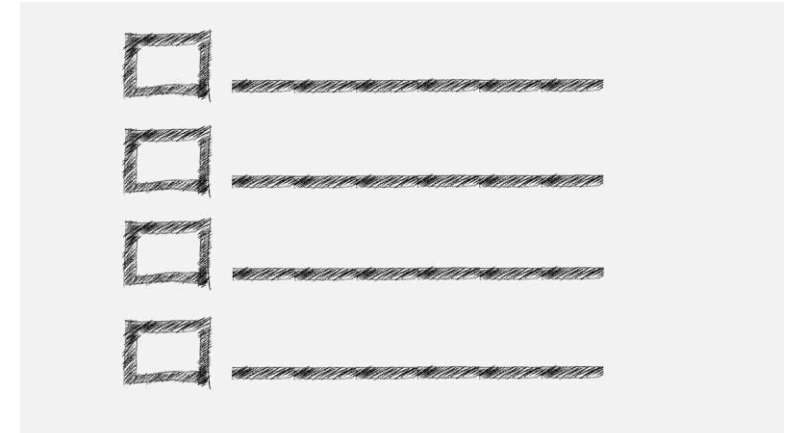4. Upload your image to create more impact

**Master the Art of
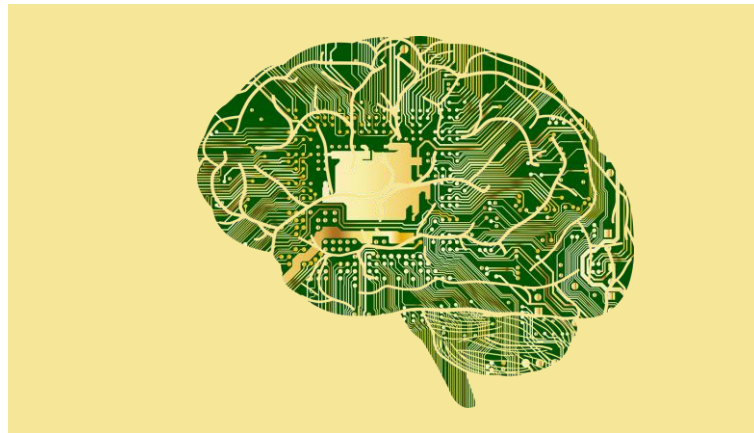Video Communication**

Content

Presentation content & delivery style matter to keep your audience engaged
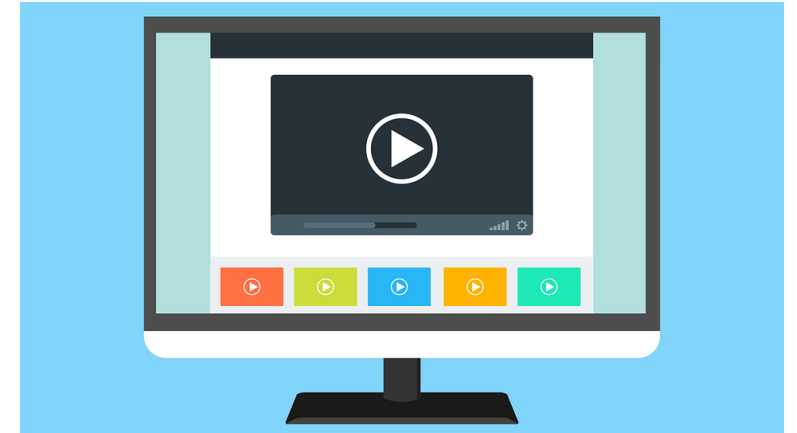

1. Know your audience and tailor the message

2. Build a structure and adapt your style

3. Use supporting data and indicate sources

4. Use media but test everything prior

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Preparation

Rehearse, Rehearse and Rehearse again before your performance.

1.Rehearse to boost up your confidence

2.Make sure you test your audio & video set up

3.Use hand gestures with purpose or intent

4.More importantly, don't forget to smile!

Etiquette

The unwritten rules of video etiquette

1. Join early, be punctual and don't overrun

2. Dress up! Don't stand up! No stripes/checkers

3. Don't shout when on video! We can hear you!

4. Report your absence. No sneaking out!

Now, how do you feel about your next video interview or virtual meeting?

One last useful tip

The video meeting hack

Thank You and Good Luck!

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